

URC Meeting

Meeting Notes

August 24, 2022 10:00 AM – 11:00 AM

- **Roll Call:** Craig Elmore, Lloyd Butler, Rohan Christie-David, Abel Morales, Wowek Kearney, Kimberley Nanez, Darnell Smith, Jarrick Brown, Brandy McLelland, Gilbert Barrera, Leonard Love, Zeak Naifeh, Chin-Yen Liu, Joseph Pickering, Jacob Goldstein
- **Start: 10:00 AM**

Enrollment Updates - Brandy

- 6% up enrollment and 7% up in section credit hours.
 - Up in undergrad continue students by 3.5%
 - Up 3 in grad continuing students
- As of 8/24/22 drop is 360
 - Over 200 don't have FASFA on file, 20 are military
 - Communicate better regarding FASFA
- Better message, better hold of students. Not letting drop date drive our process. Balance of investing in our students who are invested.
- Dr. A – is there an action item attached to this?
 - Brandy – Action item built into goal 3

Recruitment of Graduate Students – Rohan

- International Experiences
- Professional development models
 - Business etiquette
 - Team building
 - Career placement
- Cultural emotion (DEI)
- International business experience (over two weeks)
- Recruiting

- Students on campus, 50% of graduate students from TAMUSA. Niche market not tapped in San Antonio. Give students the business experience they need for MBA (Internships).
- Recruiting at events on campus and other campuses, went to businesses as well.
- Awareness ads were largely important in getting our name out.
- Scholarship system for military veterans
- Providing staff members discounted fees for MBA courses
- Dr. A – Can this be done in the spring?
 - Kathy – proposal for use of reserves proposal to president, feasible and a part of a business plan.
 - Craig – we have to look at our projected ROI.
- Rohan – the international pipeline is very interesting because once it opens, it starts to gush. Experience at Colorado, saw 200 international students per semester and had to eventually set limit.

Upcoming Academic programs/majors

- Dr. A – Going back and getting academic plan updated. Can't plan for a doctoral program when we don't have a stable master's program just yet.
- Zeak – we've had 10 graduate international students who wanted to live on campus but wanted private rooms, other undergrad international students who are food insecure. We have to plan for the whole student to attend not just their housing
 - Craig – what about a host family to cut some of those cost?
 - Dr. A – not as easy.. has made a good impact though.
- **Adjourn: 11:00 AM**