



Parent Outreach and Engagement

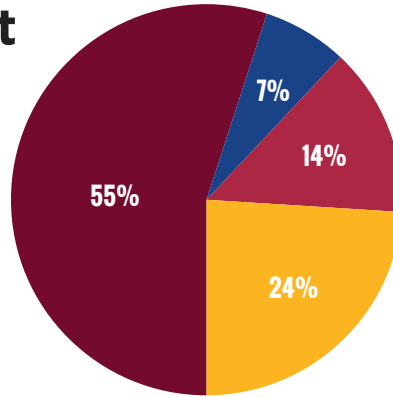
Texas A&M University-San Antonio's Parent Outreach and Engagement Department, which coordinates outreach initiatives including La Familia parent workshops, Family Saturdays, and more, is an innovative component of the university's overall goal to support our ASPIRE network and South Bexar County. Parent Outreach and Engagement aims to engage families through college-going activities, parent workshops, and family events. Texas A&M-San Antonio and Parent Outreach and Engagement are committed to breaking down barriers, creating access to quality education, and involving the entire family in the student's journey towards higher education.

K-12 Parent Engagement

TOTAL 316 Parents

- La Familia Parent Workshops
- Family Saturdays
- Family Fridays at ASPIRE Summer Camps
- Supplemental Workshops in Parent College Readiness*

*Exploring College Options, Paying for College, Empowering Your Student's College Journey

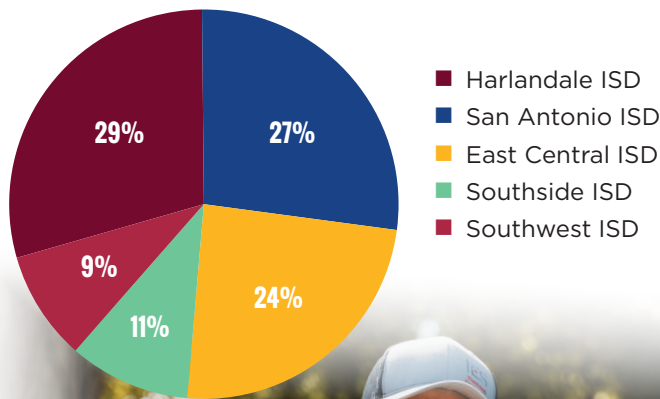


PARTNER TESTIMONIAL
 La Familia is definitely filling a gap for our district specifically in Family Engagement. We have a lot of really close access with our students on a regular basis but bringing the families to the table and the parents to the table, and helping them understand the need for the students to meet dates and deadlines, the students to complete these documents, those were all great things that we had not had a really great method or process for reaching our families before and La Familia has really helped us fill that gap for those students and families who participated this school year."

Dr. Amanda Holman
East Central ISD Director for CCMR (College, Career, and Military Readiness)



PARENT TESTIMONIAL
 This program has an amazing aspect of preparing the students and their families, mostly us -the parents, on what steps are needed to find all the funds ... and resources for a successful college education."
Brittany Martinez Southside ISD Parent

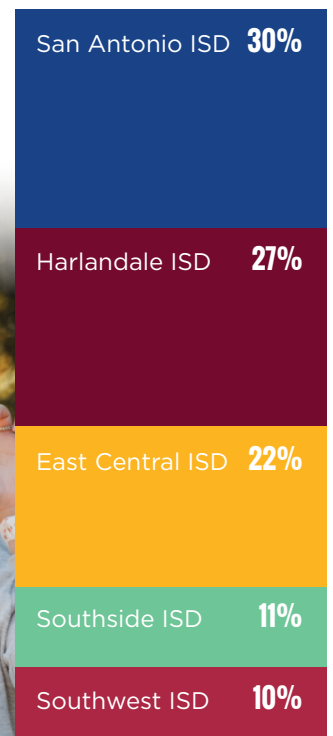


Completed La Familia Parent Workshops by Partner Districts
TOTAL 185

Gifted Student Scholarships

TOTAL \$145,000

For the 2023-2024 Academic Year



PROGRAM TIMELINE

FALL 2023

La Familia Parent Workshops

**EAST CENTRAL
ISD**



\$31,500 Awarded



44 Out of **52** Completed

**SOUTHWEST
ISD**



\$15,000 Awarded



17 Out of **20** Completed

SPRING 2024

**HARLANDALE
ISD**



\$40,000 Awarded



54 Out of **68** Completed

**SOUTHSIDE
ISD**



\$15,500 Awarded



20 Out of **24** Completed

**SAN ANTONIO
ISD**



\$43,000 Awarded



50 Out of **67** Completed



Data shows positive trends in **increased knowledge of post-secondary readiness** with

more than

90%

of parent responses

demonstrating an increase in knowledge and confidence supporting their students.

Family Saturday Experience

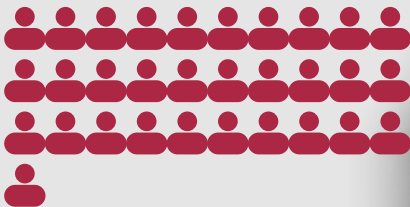
A fun-filled day of hands-on learning and campus exploration for families.



TEXAS A&M UNIVERSITY
SAN ANTONIO

31 Parents Attended

from Harlandale ISD, East Central ISD, South San ISD, Southwest ISD and Southside ISD



95% of Families

demonstrated an increase in college readiness (understanding college requirements, financial aid types, and financial aid process)