



Festival de Cascarones

2022 Sponsorship Opportunities

April 10, 2022
1 pm - 8 pm

About

Festival de Cascarones is a fun, family-friendly event hosted by Texas A&M University-San Antonio.

Located on the beautiful south side of San Antonio, Texas A&M University-San Antonio was established as a standalone university in 2009. Situated on a nearly 700 acres campus, A&M-San Antonio kicked off its second decade with continued growth. Championed by individuals like Senator Frank Madla, II, the university has embraced its identity as the only university on the south side and a place that is uniquely San Antonio.





Festival de Cascarones has been happening at A&M-San Antonio for 10 years, filled with food, music, and plenty of family-friendly activities, including everyone's favorite part, the cascarones smash, this free community event brings together San Antonians from around the city to celebrate and spend time together.

Since its beginning, Festival de Cascarones has continued to grow, with over 6,000 individuals attending in 2019. With ample opportunity for corporations and community partners to connect with the community one-on-one and have a little fun in the process sponsorships provide you with the opportunity to support the work of A&M-San Antonio and advertise your services.

Sponsorships

\$10,000 Title Sponsor - SOLD

Title sponsor of Festival de Cascarones
President's VIP Party invites for 10
Corporate logo on all print, web & t-shirts
10'x10' Exhibitor Space
Emcee recognition throughout Festival de Cascarones
10 official Festival t-shirts and medals

\$7,500 VIP Reception Sponsor

Title sponsor of VIP Reception
President's VIP Party invites for 8
Corporate logo on all print, web & t-shirts
10'x10' Exhibitor Booth
Emcee recognition at VIP Reception
8 official Festival t-shirts and medals

\$5,000 Alumni Brunch Sponsor

Title Sponsor for Alumni Brunch
Alumni Brunch and President's VIP Party invites for 5
Corporate logo on all print, web, & t-shirts
10'x10' Exhibitor Booth
5 official Festival t-shirts and medals

\$5,000 Music Sponsor

President's VIP Party invites for 5
Corporate logo on all print, web, & t-shirts
10'x10' Exhibitor Booth
5 official Festival t-shirts and medals





\$3,000 KIDS' ZONE Sponsor

Title sponsor of KIDS' ZONE

President's VIP Party invites for 3

Corporate logo on all print, web, & t-shirts

10'x10' Exhibitor Booth

3 official Festival t-shirts and medals

\$2,500 First Aid Sponsor

President's VIP Party invites 3

Corporate logo on all print, web, & t-shirts

Branding of First Aid Stations on Event Maps

10'x10' Exhibitor Booth

3 official Festival t-shirts and medals

\$1,500 Sponsor

President's VIP Party invites for 2

Text listing on all print & web media

Logo on official t-shirts

10'x10' Exhibitor Booth

\$500 T-Shirt Sponsor

Corporate logo on official event t-shirts

Contact

To discuss these sponsorship opportunities or other ways to support A&M-San Antonio, please call or email us.

We look forward to partnering with you!

Anna Romskog

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Thank you to our Sponsors

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